

SANIDHYA SAMITI



BRIEF REPORT ON UNICEF ACTIVITIES

(OCT. 2018 to DEC. 2018)

1. Radio Workshop ON CHILD RIGHT (2 day at Sailani Island Resort-Omkareshwar) (15/11/2018 to 16/11/2018)
 - Workshop for RJ from all the Radio Stations was organized at sailani island resort,
 - Total No. of participants : 35 Pax.
 - RJs from BPL,INDORE& other society radio stations were invited for the workshop.
 - Travelling lodging & boarding was provided to all the participants (INNOVA taxis were hired from Bhopal & Indore for commuting the participants (each taxi accommodated 4 Pax keeping in mind The safety & comfort of the participants.
 - The event was graced by UNICEF CHIEF MR MICHAEL.
 - A kit consisting of PENDRIVE, PAD & PEN was distributed to all the participants.
 - Interactive workshop was conducted by Mr. Gulati & other UNICEF staff and participants were Told about the efforts to be taken for protection of child rights.

The outcome of the event was a great success as all the RJs Contributed to this noble cause of CHILD RIGHT AWARENESS programme by spreading the messages using their media platform.

2. In continuation to the CHILD RIGHT AWARENESS PROGARAMME a special event truck which was named UNICEF CHILD RIGHT RATH was launched on INTERNATIONAL CHILD RIGHT DAY in BHOPAL.
The special truck was well equipped with all the audio visual aid like LCD,MIC, ETC which showed short Movies for awareness for child rights.

In the second phase the special truck was sent to JHABUA for the very purpose. In JHABUA the truck flag off ceremony was conducted and honourable collector did the flag off And the event truck covered about 15-20 small villages of JHABUA district and activities for

Protection of CHILD RIGHTS were carried out by volunteers who took especial training for conducting this event. Inflatable of cartoon character of UNICEF MEENA was also used for making the activity more lively. The event truck covered most of the schools, hart bazaars and panchayat offices and spreaded the message and created awareness amongst the people of JHABUA.

3. In support of the UNICEF GO BLUE INITIATIVE on international children day some of the prominent buildings of Bhopal were illuminated in blue color in support of the GO BLUE INITIATIVE of UNICEF.
4. Several activities were organized and conducted at various school & colleges of Bhopal for creating awareness of for CHILD RIGHTS by ways of group discussions, speeches, etc.
5. Measles Rubella Vaccine launch & awareness activities:-
Ground activities like rangoli making workshop, & distribution of visibility material like t-shirt & Caps duly printed were distributed and awareness was created.
6. Advocacy and awareness programme for measles rubella vaccine was created by recording short Voice clips of prominent personalities of Bhopal and same were AIRED on major FM STATIONS in Major cities of M.P.
7. Animated movie with audio visual affects is created and same will be shown at various locations For creating awareness about this vaccine.

Film Activities on Child rights



Go blue for World Children's Day



Rath Activities



Rangoli

